



PARKS, RECREATION  
AND HERITAGE

PORT ALBERNI  
playinpa.ca

# ADVERTISING INFORMATION & CONTRACT

**PLEASE NOTE:**

**Deposit of 50% is made at time of booking  
for any new clients.**

Date: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_

**BOOK YOUR AD**  
*It's Easy!*

1. Go to [playinpa.ca/advertising](http://playinpa.ca/advertising) and click on the Ad Request Form.
2. Complete and submit your Ad Request Form OR
3. Fill out this form and e-mail your ad to [advertising@playinpa.ca](mailto:advertising@playinpa.ca) or fax to 250-723-1035.

## AD SIZES/RATES

### Regular Pages

- 1/8 page (business card size) 3.75" x 2.25"  \$75
- 1/4 page (square) 3.4672" x 4.75"  \$125
- 1/2 page (horizontal) 7" x 4.75"  \$200
- 1/2 page (column) 3.4672" x 9.5"  \$200
- Inside full page 7.5" x 10"  \$350

### Cover Pages

- Inside front cover 7.5" x 10"  \$425
- Inside back cover 7.5" x 10"  \$400
- Outside back cover 7.5" x 10"  \$400

### Placement & Content

Ad placement within the Leisure Guide is at the discretion of the City of Port Alberni. Every effort is made to place ads within the sections of the guide that are compatible with the products and services advertised. However, ads are accepted on a first come, first served basis. Ad space is limited and the City of Port Alberni cannot guarantee acceptance of an advertisement or its location. The City of Port Alberni reserves the right to reject any advertising proposal, and to select advertisers based on criteria established by the City.

### Guide Season

- Winter (December - February)
- Spring (March - June)
- Summer (July - August)
- Fall (September - November)

Ad Cost: \$ \_\_\_\_\_

GST (5%): \$ \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

### Payment By:

- Cheque # \_\_\_\_\_  
*Please make cheques payable to "City of Port Alberni"*
- MC # \_\_\_\_\_  
expiry \_\_\_\_\_ 3-digit code \_\_\_\_\_
- Visa # \_\_\_\_\_  
expiry \_\_\_\_\_ 3-digit code \_\_\_\_\_
- Cash

CUSTOMER SIGNATURE \_\_\_\_\_

Please send your completed sales contract to:  
City of Port Alberni, Parks Recreation & Heritage Dept.  
4255 Wallace Street, Port Alberni, BC V9Y 3Y6  
p) 250-723-2181 f) 250-723-1035  
[advertising@playinpa.ca](mailto:advertising@playinpa.ca)